

WAUSAU PAPER MILLS, LLC
DIGITAL SPACE SWEEPSTAKES
OFFICIAL RULES

NO PURCHASE NECESSARY. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. Sweepstakes begins at 12:00:01 a.m. Central Time (“CT”) on February 1, 2010 and ends at 11:59:59 p.m. CT on April 30, 2010 (“Sweepstakes Period”). Open only to legal residents of the 50 United States and the District of Columbia, 18 years of age or older who are actively employed in the design or printing of materials/collateral that may be printed on commercial digital printing equipment. Participation in this Sweepstakes is subject to your employer’s policy regarding participation in such promotions and acceptance of prizes. If your employer prohibits you from accepting prizes, do not enter. **SWEEPSTAKES NOT OPEN TO THE GENERAL PUBLIC.** Void where prohibited by law.

TO ENTER. During the Sweepstakes Period, visit www.wausaupaper.com/digitalspace and follow the instructions to complete the on-line official entry form to enter. Limit one entry per person/email per day. Employees, directors, officers and agents of Sponsor, its parent or affiliated companies of any level, sales representatives, advertising and promotion agencies involved in this Sweepstakes; and members of the immediate families (parent, child, sibling and spouse of each) or households of any of the above are prohibited from entering the Sweepstakes. Neither the Sponsor, its parent or affiliated companies of any level, nor its or their respective officers, directors, shareholders, members, managers, employees or agents are responsible for interrupted or unavailable network, server or other connections, miscommunications, failed telephone or computer hardware or software or telephone transmissions or technical failures, Internet Service Provider/network/website accessibility or availability, garbled or jumbled transmissions or other errors of any kind, whether human, mechanical or electronic; including without limitation the incomplete, incorrect or inaccurate capture of entry information. Sponsor reserves the right, in its sole discretion, to disqualify any individual found tampering (or attempting to tamper) with the entry process, the website, or the Sweepstakes. Any attempt by an entrant to deliberately damage the website or undermine the legitimate operation of the Sweepstakes is in violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek remedies and damages from any such entrant to the fullest extent permitted by law, including, without limitation, criminal prosecution. In case of dispute as

to identity of entrant, entry will be declared made by the authorized account subscriber of the email address submitted at time of entry, who must comply with these Official Rules.

“Authorized account subscriber” is defined as the natural person who is assigned an e-mail address by an Internet access provider, on-line service provider or other organization which is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. Sponsor reserves the right, at its sole discretion, to cancel/suspend/modify the Sweepstakes, if it becomes corrupted in any manner, or due to fraud or other occurrences beyond Sponsor's control it cannot be conducted as originally planned. In the event of cancellation, prizes will be awarded in a random drawing from eligible, non-suspect entries received prior to cancellation. All decisions of Sponsor relating to any violation of any Sweepstakes Rules, or as to the cancellation of the Sweepstakes, will be made by Sponsor in its sole discretion and without requirement of notice to any entrant.

DRAWING. Monthly Drawings – one (1) Prize winner will be selected in each of three monthly random drawings, as indicated in the chart below, from among all eligible entries received by the entry deadline for each drawing. Non-winning entries will be carried over into all subsequent monthly drawings.

Monthly Drawing #	Entries must be received by	Monthly Random Drawing Dates
1	11:59:59 PM (CT) on 02/28/10	03/04/10
2	11:59:59 PM (CT) on 03/31/10	04/05/10
3	11:59:59 PM (CT) on 04/30/10	05/05/10

PRIZES/APPROXIMATE RETAIL VALUE/ODDS OF WINNING. Prize – One (1) per month: A Pure Digital Flip UltraHD High Definition Digital Camcorder. The Flip Video UltraHD camcorder features signature Flip Video functions, including simple user interface, flip-out USB arm, built-in editing and sharing software, clear HD-quality video. A 2" antiglare color LCD screen to play back and delete videos. 8GB of built-in memory, 1280 x 720 at 30 frames per second (16:9 widescreen) for video you'll be able to enjoy on your HDTV. The approximate retail value of such prize is equal to \$236.00 each. No transfer or assignment of any prize is allowed. No cash redemption of any prize is allowed. Sponsor, in its sole discretion and without notice required to any entrant, reserves the right to substitute any prize for one of equal or greater value if due to prize unavailability. Prizes will be shipped to winners within 4-6 weeks of drawing date. If any prize is returned as undeliverable, or any prize documentation is returned as

undeliverable as required by Sponsor, the corresponding prize will be forfeited. Odds of winning depend upon the number of eligible entries received for each drawing.

GENERAL. All taxes on all prizes are solely the responsibility of winners. By participating in this promotion, entrants agree to abide by and be bound by these Sweepstakes Rules and the decisions of the judges, which are final in all matters relating to this promotion. Limit one prize per person. Participants waive the right to assert as a cost of winning a prize any and all costs of redemption and any liability which might arise from redeeming or seeking to redeem said prize, or from use, misuse, acceptance or possession of said prize. PRIZES ARE AWARDED "AS IS" AND NEITHER SPONSOR OR ANY RELEASEE MAKES, NOR IS IN ANY WAY RESPONSIBLE OR LIABLE FOR, ANY WARRANTY, REPRESENTATION, OR GUARANTEE, EITHER EXPRESS OR IMPLIED, IN FACT OR IN LAW, RELATIVE TO THE SWEEPSTAKES OR ANY PRIZE, INCLUDING, BUT NOT LIMITED TO, ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. By participating, entrants agree to fully and unconditionally release and hold Sponsor, its parent or affiliated companies of any level, nor its or their respective officers, directors, shareholders, members, managers, employees or agents, including without limitation its advertising and promotion agencies, and each of their respective directors, employees and officers (collectively "Releasees"), harmless from any and all liability arising from or in connection with participation in this promotion, the Sweepstakes, any breach of entrant's warranties and representations in these Official Rules, any use of the entry submitted by Sponsor or its agents, or the awarding, receipt or use of any prize. By entering, entrants further agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, participant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the state of Wisconsin without giving effect to any choice of law or conflict of law rules (whether of the state of Wisconsin or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Wisconsin. By entering, entrants consent to the jurisdiction and venue of the federal, state and local courts located in Wisconsin. Entering the Sweepstakes is taken as the entrant's agreement to abide by these Official Rules. If any person disputes or is not in agreement with any of these Official Rules, this person should not enter this Sweepstakes.

CONSENT TO USE OF ENTRANT LIKENESS AND INFORMATION. By accepting a prize, all winning entrants agree to reasonably cooperate with Sponsor in obtaining photographs, video or other content of such winning entrant to publicize the Sweepstakes for Sponsor's commercial benefit and also such winning entrants grant full permission and consent to Sponsor and other Releasees, to use the winning entrant's name, likeness, voice, photographs, videotaped footage, and biographical data, in whole or in part, in any and all media, for the purpose of advertising, publicity, and trade. All winners further agree to the use as outlined in this paragraph without any right of compensation (other than the prizes awarded to such winning entrant) and without any right of approval or notice with respect thereto.

LIMITATIONS OF LIABILITY. Sponsor and other Releasees are not responsible for any attempt by an entrant or other individual to deliberately damage or undermine the legitimate operation of this promotion, including but not limited to any fraudulent claims, may be a violation of criminal and civil laws. Should such an attempt be made, Sponsor reserves the right to seek remedies and damages from any such individual, to the fullest extent permitted by law, including criminal prosecution. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Participant engaging in any of the foregoing activities may be disqualified and will forfeit any prizes won.

WINNER'S LISTS. Winner's will be posted online at www.wausaupaper.com/digitalspace after the applicable drawing date.

SPONSOR. Wausau Paper Mills, LLC, 100 Paper Place, Mosinee, WI 54455