



Dubl-Nature[®] Green Seal-Certified

100% Recycled Paper Products

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OPTICORE[®]

wausauPAPER

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Dubl-Nature®

Dubl-Nature® Green Seal-Certified Towel and Tissue Products

Dubl-Nature® Green Seal-certified products offer superior quality with a stylish and sophisticated appearance. Dubl-Nature® products are made from a superior grade of 100% recycled wastepaper for exceptional brightness and absorbency. These products meet or exceed the U.S. EPA guidelines for post-consumer waste and are processed chlorine free. Featuring a consumer-like embossing pattern and environmentally preferable packaging, Dubl-Nature® products are ideal for a wide range of applications.

Dubl-Nature® products are ideal for:

- Class A Office Buildings
- Luxury Hotels
- Upscale Restaurants
- Green Buildings
- Green Hotels
- Government
- Colleges and Universities



Dubl-Nature® products can help you achieve your green objectives while also providing the highest quality of 100% recycled products for your customers and patrons.



Green Seal Standards for Tissue

- 100% Recycled (recovered after papermaking process)
- Minimum 20% post-consumer wastepaper content (EPA guidelines)
- Wastepaper is not de-inked using solvents containing chlorine or any of its derivatives such as hypochlorite and chlorine dioxide.
- Wastepaper is not bleached using chlorine or any of its derivatives such as hypochlorite and chlorine dioxide.
- Bath tissue does not contain any added pigments, inks, dyes or fragrances.
- Bath tissue contains a minimum of 40 square feet of product per roll.
- Product is made in accordance with reasonable industry practice with respect to holes, tears, wrinkles, cleanliness, foreign materials or dirt. Product must dispense properly from the container (dispenser) or roll.
- The cores in the bath tissue are made from 100% recycled materials.
- Packaging does not contain inks, dyes, pigments, stabilizers or any additives to which lead, cadmium, mercury or hexavalent chromium has been intentionally introduced.
- Packaging materials cannot contain lead, cadmium, mercury and hexavalent chromium in excess of 100 parts per million (above trace levels).

Green Seal Standards for Paper Towels

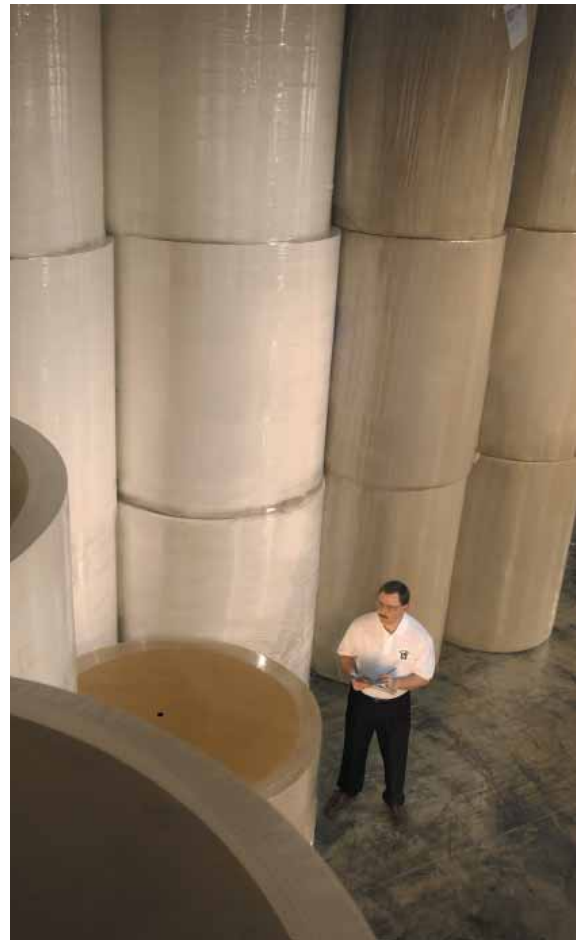
- 100% Recycled (recovered after papermaking process)
- Minimum 40% post-consumer wastepaper content (EPA guidelines)
- Wastepaper is not de-inked using solvents containing chlorine or any of its derivatives such as hypochlorite and chlorine dioxide.
- Wastepaper is not bleached using chlorine or any of its derivatives such as hypochlorite and chlorine dioxide.
- Paper towels do not contain any added pigments, inks, dyes or fragrances.
- Product is made in accordance with reasonable industry practice with respect to holes, tears, wrinkles, cleanliness, foreign materials or dirt. Product must dispense properly from the container (dispenser) or roll.
- The cores in the roll towels are made from 100% recycled materials.
- Packaging materials cannot contain lead, cadmium, mercury and hexavalent chromium in excess of 100 parts per million (above trace levels).

Our Mill in Middletown, Ohio

The Middletown, Ohio facility is a highly efficient paper mill, supplying paper in bulk form (parent rolls) that ultimately becomes the towel and bath tissue products for the Bay West® product offering. The parent rolls produced in Middletown are shipped to the Harrodsburg, Kentucky facility for converting into the finished product, providing a fully integrated mill-converting operation. The Middletown mill produces a variety of towel and tissue grades, including several 100% recycled fiber grades that are Green Seal certified and meet or exceed all EPA guidelines for post-consumer wastepaper content.

The Middletown mill paper-making process is also friendly to the environment. Producing both natural and bleached paper from two de-inking operations, the Middletown mill uses an environmentally preferable process, which is free of chlorine and other harmful chemicals and compounds. The facility in Middletown includes a wastewater treatment plant, where over 1,500,000 gallons of water a day are treated and returned to the de-inking operation. This self-contained water recycling process eliminates the need for additional fresh water, conserving our natural resources.

Throughout the Wausau Paper operations, we also work to “close the loop” in recycling. Our Harrodsburg facility includes our Bay West® headquarters and converting operations, where we recycle office wastepaper, corrugated containers, and post-converting scrap. These materials are diverted from the waste stream for return to our Middletown mill for use in the papermaking process.



Green Seal, Inc.

Green Seal is an independent, non-profit organization, located in Washington, DC, that strives to achieve a healthier and cleaner environment by identifying and promoting products and services that cause less toxic pollution and waste, conserve resources and habitats, and minimize global warming and ozone depletion. Green Seal has no financial interest in the products that it certifies or recommends or in any manufacturer or company. Green Seal's evaluations are based on state-of-the-art science and information using internationally recognized methods and procedures. Thus, Green Seal provides credible, objective, and unbiased information whose only purpose is to direct the purchaser to environmentally responsible products and services. www.greenseal.org



US Green Buildings Council Membership

As the first paper company to join the U.S. Green Building Council, Wausau Paper can directly support the goals of the Council and our customers working to achieve “green” status for their buildings with our Dubl-Nature® Green Seal-certified products. www.usgbc.org



“Green” Hotels Association® Membership

As the first and only paper company to be offered membership in the “Green” Hotels Association® as an ally vendor, Wausau Paper can support the hospitality industry's need for ecologically responsible products through our offering of Dubl-Nature® Green Seal-certified towels and tissue. www.greenhotels.com





Dubl-Nature® Roll Towels

Dubl-Nature® Green Seal-certified embossed roll towels are 100% recycled and contain up to 43% post-consumer waste content. Controlled roll towels are 800 feet long and available in roll widths of 8" or 7½". Combine these with our Wave'n Dry® or OptiServ® controlled dispensers.



Dubl-Nature® Folded Towels

Dubl-Nature® Green Seal-certified embossed folded towels are 100% recycled and contain up to 43% post-consumer waste content. Folded towels are available in multifold or C-fold configurations. The C-fold measures 10½" x 13" and the multifold measures 9½" x 9½". The C-fold and multifold towels are ideal for healthcare, industrial and manufacturing facilities.



Dubl-Nature® OptiFold® Towels

The Dubl-Nature® Green Seal-certified embossed OptiFold® folded towels are 100% recycled and contain up to 43% post-consumer waste content. The OptiFold® towels are available in two unique sizes. The OptiFold® measures 10¼" x 9½", and the OptiFold® ES measures 8" x 9½". This OptiFold® towel is ideal for upscale office buildings, restaurants, and luxury hotels.

Raising Industry Standards

Wausau Paper has raised industry standards with clearly superior 100% recycled, Green Seal-certified products. Dubl-Nature® products feature exceptional brightness and premium embossing. Roll and folded towels feature a consumer-like leaf emboss pattern; while our new, brighter bath tissue has an attractive floral emboss pattern.



Dubl-Nature® Universal Bath Tissue

The Dubl-Nature® Green Seal-certified embossed universal tissue is 100% recycled and exceeds EPA guidelines for post-consumer wastepaper content. It contains up to 49% post-consumer waste content. This two-ply tissue is ideal for commercial properties, hotel guest rooms, and government facilities that have mandates to be green.



Dubl-Nature® OptiCore® Tissue

The Dubl-Nature® Green Seal-certified embossed OptiCore® tissue is 100% recycled and exceeds EPA guidelines for post-consumer wastepaper content. It contains up to 49% post-consumer waste content. This two-ply tissue is ideal for commercial properties, hotel guest rooms, and government facilities that have mandates to be green. OptiCore® tissue works with our Dubl-Serv® or Revolution® controlled dispensers.



Dubl-Nature® and EcoSoft™ Green Seal™ towel and tissue products are made from 100% recycled wastepaper and are certified by Green Seal, Inc. in Washington, DC.

The “Green Seal” means our products meet the Green Seal environmental standards for paper towels and tissue, making our Authentically Green™ products among the most environmentally preferable towel and tissue lines available in the away-from-home market. To achieve and maintain the Green Seal certification, our towel and tissue products are continually subjected to rigorous evaluation and testing, along with a quality-control audit of our papermaking processes at our mill in Middletown, Ohio. Green Seal’s environmental evaluation uses both qualitative and quantitative measures to ensure maximum product quality and performance, with minimal impact on the environment in manufacturing.



80010 / 75010

Wave'n Dry® Roll Towel Dispensers

The Wave'n Dry® dispenser is the first roll towel system to offer totally touch free dispensing. The only thing you touch is your personal towel. The towel is stored fully protected inside the dispenser until you request service by passing your hand or arm underneath the sensor. The sensor is pointed downward to allow the Wave'n Dry® to be installed in a variety of applications. There are no levers, buttons or cranks on the Wave'n Dry®, thereby reducing the chance of cross-contamination from touching these commonly used surfaces. Dispensing can be tailored to your facility's needs with 8", 11", 16½" or 22" of toweling dispensed with each wave. To dispense another towel, wave again. It is that simple.

Available in five translucent colors: Black, Green, Red, White, and Blue
Also available with stainless finish as part of the Elegance Series™ line of dispensers



86500 / 76500

OptiServ® Hands-Free Roll Towel Dispensers

With its curved structure and elegant style, the OptiServ® is a natural addition to the Bay West® Silhouette® line of dispensing systems. The OptiServ® hands-free dispenser features durable plastic construction for years of commercial use, and for those environmentally conscious consumers, some internal components are made of up to 15% recycled materials. With each pull of the slightly exposed towel, the OptiServ® dispenses and cuts a pre-measured 11" towel. This feature encourages users to take only the toweling that is needed which reduces unlimited use and waste.

Available in five translucent colors: Black, Green, Red, White, and Blue
Also available with stainless finish as part of the Elegance Series™ line of dispensers



53500 / 53200

Silhouette® Folded Towel Dispensers

The Silhouette® coordinating folded towel dispenser is designed to dispense both traditional folded towels and the OptiFold® folded towel. They provide a sleek, yet elegant style that provides a coordinated washroom appearance. The translucent design allows maintenance staff to see at-a-glance when it is time to refill, saving them time and costs. A compact size is also available when space is limited.

Available in five translucent colors: Black, Green, Red, White, and Blue
Also available with stainless finish as part of the Elegance Series™ line of dispensers



The 8" OptiFold® ES series towels will easily fit into your existing dispenser with the adapter shown. Part No. 18587

Complementary Dispensing Systems



80300

Revolution® 3-Roll Tissue Dispensers

The Revolution® 3-roll tissue dispenser is designed for high-capacity controlled-use dispensing of OptiCore® tissue products to maximize maintenance time and cost savings. When one roll of tissue is used, simply turn the dial to advance to the next roll. It's that simple to use. The Revolution® features a locking cover to prevent product pilferage and waste. When installed according to the ADA guidelines, the Revolution® is ADA Title III compliant, with tissue being easily dispensed with one hand, with less than 5 lbs. of force, and without tight grasping, pinching or twisting of the wrist. The Revolution® dispenser is available in five color choices and can be custom-imprinted for a unique, coordinated washroom appearance.

Available in five translucent colors: Black, Green, Red, White, and Blue
Also available with stainless finish as part of the Elegance Series™ line of dispensers



80200

Dubl-Serv® 2-Roll Tissue Dispensers

The Dubl-Serv® 2-roll side-by-side tissue dispenser will accommodate OptiCore® tissue products for controlled-use dispensing and optimum savings in maintenance time and costs. The Dubl-Serv® is designed for high-capacity applications and features a locking cover to prevent product pilferage and waste. When installed according to the ADA guidelines, the Dubl-Serv® is ADA Title III compliant, with tissue being easily dispensed with one hand, with less than 5 lbs. of force, and without tight grasping, pinching or twisting of the wrist. The Dubl-Serv® dispenser is available in five color choices and can be custom-imprinted for a unique, coordinated washroom appearance.

Available in five translucent colors: Black, Green, Red, White, and Blue
Also available with stainless finish as part of the Elegance Series™ line of dispensers



89400 / 79400



89500 / 79500

Silhouette® Compatible™ Roll Towel Dispensers

Bay West® Compatible™ controlled roll towel dispensers reduce towel usage by 20% over uncontrolled roll towels. Fully loaded Compatible™ dispensers have twice the capacity of the average folded towel dispenser.

Two alternatives are available, button-lever or lever-only models, to allow customers to meet their specific washroom needs. Button-lever and lever-only models deliver a pre-measured 10 3/4" towel to discourage paper waste and give you maximum cost control.



This mark indicates that the dispenser is ADA Title III compliant. Roll towel dispensers require less than 5 lbs. of force to effortlessly dispense the towel as set forth in the ADA Accessibility Guidelines. On all ADA compliant dispensers, controls and operating mechanisms are operable with one hand and do not require tight grasping, pinching, or twisting of the wrist.

Specifications

Controlled-Use Bathroom Tissue Products

No.	Description	Dispenser Number	Ply	Sheet Size (W" x L")	Sheets Per Roll	Rolls Per Case	Sheets Per Case	Cases Per Unit	Cases Per Even Layer	Case Cube	Approx. Case Weight
62090	Dubl-Nature® OptiCore®	80200, 80300	2 Ply	3¾" x 4"	865	36	31,140	48	6	2.74	24 lbs.

Universal Bathroom Tissue Products

No.	Description	Ply	Sheet Size (W" x L")	Sheets Per Roll	Rolls Per Case	Sheets Per Case	Cases Per Unit	Cases Per Even Layer	Case Cube	Approx. Case Weight
59490	Dubl-Nature®	2 Ply	4¾" x 3¾"	500	48	24,000	45	9	2.6	22 lbs.
59890	Dubl-Nature®	2 Ply	4¾" x 3¾"	500	80	40,000	30	6	4.2	33 lbs.

Controlled Roll Towels

No.	Description	Dispenser Number	Color	Roll Width	Feet Per Roll	Rolls Per Case	Feet Per Case	Cases Per Unit	Cases Per Even Layer	Case Cube	Approx. Case Weight
38090	Dubl-Nature®	80010, 86500, 89400, 89500	White	8"	800	6	4,800	55	5	1.8	26 lbs.
78090	Dubl-Nature®	70010, 76500, 79400, 79500	White	7½"	800	6	4,800	55	5	1.7	27 lbs.

Folded Towels

No.	Description	Dispenser Number	Fold	Sheet Size (W" x L")	Towels Per Package	Packages Per Case	Towels Per Case	Cases Per Unit	Cases Per Even Layer	Case Cube	Approx. Case Weight
48190	Dubl-Nature®	53200, 53500	Multifold	9¾" x 9½"	250	12	3,000	70	7	1.5	16 lbs.
48490	Dubl-Nature® OptiFold®	53200, 53500	OptiFold®	10¼" x 9½"	250	12	3,000	54	6	1.6	18 lbs.
48690	Dubl-Nature® OptiFold® ES	53200, 53500	OptiFold® ES	8" x 9½"	250	12	3,000	66	6	1.3	14 lbs.
49190	Dubl-Nature®	53200, 53500	C - Fold	10½" x 13"	200	12	2,400	64	8	1.5	19 lbs.

Complementary Dispensers

No.	Description	Standard Translucent Color	Optional Translucent Colors	Dispenser Size (W" x H" x D")	Dispenser Weight	Case Size (W" x H" x D")	Cases Per Unit	Case Cube	Approx. Case Weight
Controlled Roll Towel Dispensers									
80010 75010	Wave'n Dry® Touch-Free (Elegance Series™ Available: 80070/75070)	Black	Red (80030/75030) Green (80040/75040) Blue (80050/75050) White (80060/75060)	12" x 15½" x 10½"	8.2 lbs.	16½" x 12½" x 12½"	48	1.5	10 lbs.
80020 75020	Wave'n Dry® Water Resistant Touch-Free	Black	—	12" x 15½" x 10½"	8.4 lbs.	16½" x 12½" x 12½"	48	1.5	11 lbs.
86500 76500	OptiServ® Hands-Free (Elegance Series™ Available: 86570/76570)	Black	Red (86530/76530) Green (86540/76540) Blue (86550/76550) White (86560/76560)	11½" x 16½" x 9½"	6.6 lbs.	16½" x 12¼" x 9½"	90	1.14	8 lbs.
89400 79400	Silhouette® Compatible™ Button-Lever	Black	—	11½" x 15½" x 10½"	7.4 lbs.	11½" x 16" x 11¼"	40	1.6	9 lbs.
89500 79500	Silhouette® Compatible™ Lever	Black	—	11½" x 15½" x 10½"	7.4 lbs.	11½" x 16" x 11¼"	40	1.6	9 lbs.
Folded Towel Dispensers									
53200	Silhouette® Compact Folded Towel (Elegance Series™ Available: 53270)	Black	Red (53230) Green (53240) Blue (53250) White (53260)	12¾" x 13" x 4¾"	2.3 lbs.	12¾" x 13¾" x 5½"	189	0.56	3 lbs.
53500	Silhouette® Folded Towel (Elegance Series™ Available: 53570)	Black	Red (53530) Green (53540) Blue (53550) White (53560)	12¼" x 16¼" x 5"	3.3 lbs.	13½" x 17¼" x 5½"	153	0.8	5 lbs.
Controlled-Use Bathroom Tissue Dispensers									
80200	Dubl-Serv® OptiCore® 2-Roll Tissue (Elegance Series™ Available: 80270)	Black	Red (80230) Green (80240) Blue (80250) White (80260)	11½" x 8½" x 7¾"	2.1 lbs.	11½" x 8½" x 7¾"	102	0.45	3 lbs.
80300	Revolution® OptiCore® 3-Roll Tissue (Elegance Series™ Available: 80370)	Black	Red (80330) Green (80340) Blue (80350) White (80360)	14½" x 14½" x 6½"	3.4 lbs.	14½" x 14½" x 6½"	60	0.82	5 lbs.

