



INTRODUCING!

OptiFold™

Premium and
Green Seal-certified
Folded Towels

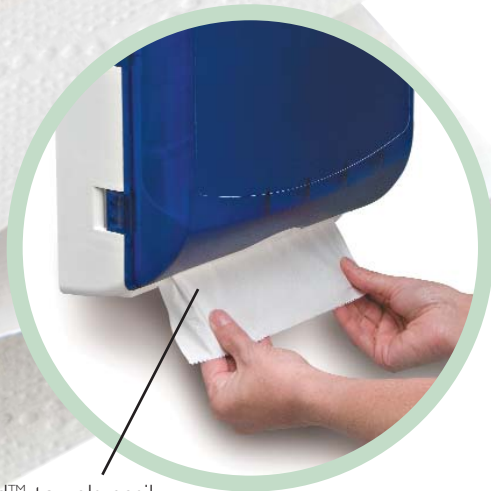
wausauPAPER

OPTIFOLD™
Folded Towels

OPTIFOLD™ Folded Towels

Introducing! The NEW OptiFold™ premium and Green Seal-certified folded towels and complementary dispensing systems.

New, exclusive premium embossing pattern.



OptiFold™ towels easily dispense one-at-a-time.

A “Two-Fold” Solution

Wausau Paper is pleased to announce the new OptiFold™ premium and Green-Seal certified folded towels and Silhouette® coordinating dispensers.

Designed for class A office buildings, luxury hotels, upscale restaurants and other fine establishments, the DublSoft® OptiFold™ is a premium alternative to traditional folded towels. The Dubl-Nature® and EcoSoft™ Green Seal™ OptiFold™ are ideal for “green” applications where environmentally preferable products are required including green buildings, green hotels, colleges and universities, government, healthcare, and other organizations.

Whether your preference is a premium towel or 100% recycled Green Seal-certified towel, Wausau Paper offers you both solutions in two unique product sizes. And to further enhance your washroom’s image with a sophisticated feel, combine the OptiFold™ towel with the elegant style of the complementary Silhouette® folded towel dispenser.

The OptiFold™ towel and Silhouette® dispenser is your complete solution for your folded towel needs.

Choose Your Grade

DublSoft®
PREMIUM PAPER PRODUCTS



DublSoft® Premium OptiFold™ Towels

For an upscale feel and appearance, the DublSoft® OptiFold™, features an exclusive “leaf” embossing pattern.

Offers the following benefits:

- Maximum softness
- Superior strength and absorbency
- Premium upscale appearance

Dubl-Nature®



Dubl-Nature® Green Seal-certified OptiFold™ Towels

Dubl-Nature® Green Seal-certified recycled products offer superior quality with a stylish and sophisticated appearance.

- Made with a superior grade of 100% recycled wastepaper
- Exceptional brightness & absorbency
- Environmentally friendly packaging



EcoSoft™ Green Seal™ OptiFold™ Towels

Made of 100% recycled fiber with up to 73% post-consumer waste and offers the following benefits:

- Certified by Green Seal, Inc.
- Exceeds EPA guidelines
- Features environmentally preferable packaging

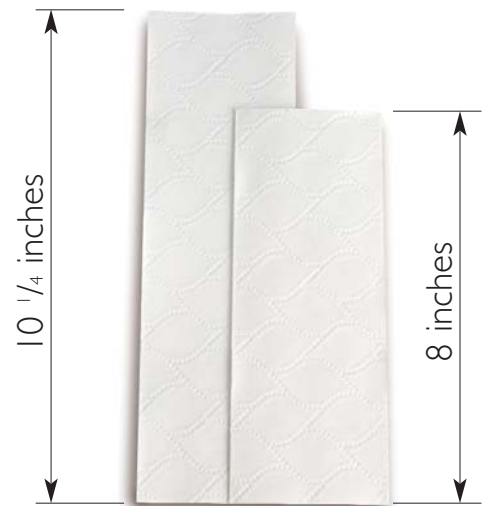
Choose Your Size

OptiFold™

For an optimal selection, the OptiFold™ is available in two convenient sizes. This oversized version, measuring 10 ¼ x 9 ½ inches, is an excellent solution to traditional folded towels. Its larger size provides the consumer more towel for faster hand drying, while reducing the number of extra towels needed.

OptiFold™ ES

For a more convenient and economical solution, the OptiFold™ ES measures 8 x 9 ½ inches.



Choose Your Dispenser

Silhouette® Folded Towel Dispensers Now in Two Sizes

For that finishing touch, choose one of our new Silhouette® folded towel dispensers. They provide a sleek, yet elegant style for a coordinated washroom appearance. Our translucent design allows your maintenance staff to see *at-a-glance* when it is time to refill, saving them time and costs. Available in five translucent colors, these dispensers are sure to complement your existing décor. A compact size dispenser is also available when space is limited.

Designed specifically to dispense one OptiFold™ towel at a time, the Silhouette® will save you time and money! If you already have an existing built-in dispenser, no problem! The OptiFold™ ES will easily fit into your dispenser with just a small adapter:

- Five Custom Color Choices
- Easy Installation
- Compact size available
- One at a time dispensing
- Side-hinged for easy reloading
- Adapter available
- Custom Imprinting



The 8" OptiFold™ ES series towels will easily fit into your dispenser with the adapter shown above. **Part No. 18587**



Available in five Translucent colors; Blue, Red, Black, White and Green.

Custom Imprinting Available

To reflect a professional, coordinated appearance, the new Silhouette® folded towel dispensers can be custom labeled with your company name and logo.

Specifications

OptiFold™ Folded Towels

No.	Name	Color	Dispenser Number	Sheet Size (W" x L")	Towels Per Pkg.	Pkgs. Per Case	Towels Per Case	Cases Per Unit	Cs. Per Even Layer	Avg. Case Cube	Approx. Case Weight
00487	DublSoft® OptiFold™ ES	White	53200, 53500	8 x 9 1/2	250	12	3,000	60	6	1.35	18 lbs
00488	DublSoft® OptiFold™	White	53200, 53500	10 1/4 x 9 1/2	250	12	3,000	48	6	1.7	23 lbs
✓48490	Dubl-Nature® OptiFold™	White	53200, 53500	10 1/4 x 9 1/2	250	12	3,000	54	6	1.6	18 lbs
✓48690	Dubl-Nature® OptiFold™ ES	White	53200, 53500	8 x 9 1/2	250	12	3,000	66	6	1.3	14 lbs
✓48790	EcoSoft™ Green Seal™ OptiFold™ ES	Natural White	53200, 53500	8 x 9 1/2	200	20	4,000	50	5	2.0	18 lbs
✓48890	EcoSoft™ Green Seal™ OptiFold™	Natural White	53200, 53500	10 1/4 x 9 1/2	200	20	4,000	40	5	2.63	22 lbs

✓ Denotes Green Seal® Certified

Silhouette® Universal Folded Towel Dispensers

No.	Description	Color	Dispenser Size (W" x H" x D")	Dispenser Weight	Case Size (W" x H" x D")	Case Weight (Shipping)	Disp. Case Cube	Cases Per Unit
53200	Compact Folded Towel Dispenser	Black Translucent	12 3/8 x 13 x 4 7/8	2.3 lbs	12 13/16 x 13 3/8 x 5 7/16	3.0 lbs	0.56	189
53230	Compact Folded Towel Dispenser	Red Translucent	12 3/8 x 13 x 4 7/8	2.3 lbs	12 13/16 x 13 3/8 x 5 7/16	3.0 lbs	0.56	189
53240	Compact Folded Towel Dispenser	Green Translucent	12 3/8 x 13 x 4 7/8	2.3 lbs	12 13/16 x 13 3/8 x 5 7/16	3.0 lbs	0.56	189
53250	Compact Folded Towel Dispenser	Blue Translucent	12 3/8 x 13 x 4 7/8	2.3 lbs	12 13/16 x 13 3/8 x 5 7/16	3.0 lbs	0.56	189
53260	Compact Folded Towel Dispenser	White Translucent	12 3/8 x 13 x 4 7/8	2.3 lbs	12 13/16 x 13 3/8 x 5 7/16	3.0 lbs	0.56	189
53500	Folded Towel Dispenser	Black Translucent	12 1/4 x 16 3/4 x 5	3.3 lbs	13 1/2 x 17 1/4 x 5 1/2	5.0 lbs	0.8	153
53530	Folded Towel Dispenser	Red Translucent	12 1/4 x 16 3/4 x 5	3.3 lbs	13 1/2 x 17 1/4 x 5 1/2	5.0 lbs	0.8	153
53540	Folded Towel Dispenser	Green Translucent	12 1/4 x 16 3/4 x 5	3.3 lbs	13 1/2 x 17 1/4 x 5 1/2	5.0 lbs	0.8	153
53550	Folded Towel Dispenser	Blue Translucent	12 1/4 x 16 3/4 x 5	3.3 lbs	13 1/2 x 17 1/4 x 5 1/2	5.0 lbs	0.8	153
53560	Folded Towel Dispenser	White Translucent	12 1/4 x 16 3/4 x 5	3.3 lbs	13 1/2 x 17 1/4 x 5 1/2	5.0 lbs	0.8	153

Green Seal Standards for Paper Towels (GS-9)

- ▶ 100% Recycled (recovered after papermaking process)
- ▶ Minimum 40% post-consumer wastepaper content (EPA guidelines)
- ▶ Wastepaper is not de-inked using solvents containing chlorine or any other chemicals or compounds harmful to the environment.
- ▶ Wastepaper is not bleached using chlorine or any of its derivatives such as hypochlorite and chlorine dioxide.
- ▶ Paper towels do not contain any added pigments, inks, dyes or fragrances.
- ▶ Product is made in accordance with reasonable industry practice with respect to holes, tears, wrinkles, cleanliness, foreign materials or dirt. Product must dispense properly from the container (dispenser) or roll.
- ▶ The cores in the roll towels are made from 100% recycled materials.
- ▶ Packaging materials cannot contain lead, cadmium, mercury and hexavalent chromium in excess of 100 parts per million (above trace levels).

*Green Seal® is a registered trademark of Green Seal, Inc. in Washington, DC. Used by permission.

Wausau Paper offers a Full-Line of Dispensing Systems



For a unique appearance with benefits of controlled usage, Wausau Paper offers a complete line of Silhouette® coordinating dispensers for your roll towel, bath tissue, seat cover and soap needs. Available in five translucent color choices: Black, Red, Green, Blue, or White. Add your company name or logo for a professional custom appearance.

Printed on Green Seal-Certified recycled Wausau Paper® Exact® Opaque White Smooth Finish - 80 lb. Cover stock.
www.wausaupaper.com

WAUSAU PAPER

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with PRIDE
ISO 9001

OPT-FLD

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